



Ken Scarberry, Executive Director

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2009 - 2010

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Dear Potential Partner,

For the past 30 years, the California Academic Decathlon (CAD) association has organized this country's largest and most successful academic decathlon program.

Each school year, CAD engages over 13,000 high school students in 600 high schools to be active learners and viable resources in their community. Through their participation in CAD's rigorous academic program and team competitions, students develop confidence and improved study skills which prepare them for higher education.

Along with CAD's success in preparing students for higher education, California leads all other states with 16 national and 11 second place titles in the 28 years of the United States Academic Decathlon National Championship. CAD currently holds the national title for the past seven consecutive years.

In order to continue CAD's success in preparing students for college and continue its national winning record, CAD must continue to build strong and lasting partnerships. This is why your partnership is greatly needed.

During these critical financial times, CAD remains committed to maintain its services to schools and its students throughout California. Our ability to sustain this goal is entirely dependent on the support of foundations, corporations and private individuals who recognize the value of the Academic Decathlon and the benefits students derive from participating in it. As such, we respectfully request your consideration to serve as a partner and help us in our attempt to maintain the benefits of the Academic Decathlon to thousands of students throughout California.

I have enclosed a 2010 CAD Sponsorship Packet and last year's Commemorative State Championship Program for your review.



One of the most unique and compelling elements of CAD is that students form teams and each team is required to have three students with an A-average GPA, three students with a B-average and three students with a C or below average. This requirement has re-engaged thousands of under-achieving students by providing them a forum to realize and hone their academic potential. The academic commitment required to compete at this level is astounding, and the impact of this program is truly amazing. To see entire communities rally behind students for an academic competition is something to behold.

This past year, Moorpark High School from Ventura County prevailed in this extremely competitive three-day event, earning the team the right to compete in the United States Academic Decathlon against the top teams from the rest of the country. Moorpark represented California extremely well and was crowned the 2009 national champion. This year marked the 16th time since 1982 that a team from California has earned such an honor.

Organizing an event of this magnitude is in itself a major accomplishment. With your help, and the help of thousands of volunteers, CAD will remain a strong and vital program in the lives of California students.

Thank you in advance for your consideration. If you have any questions about the California Academic Decathlon or this year's competition, please feel free to contact Ken Scarberry, Executive Director at (707) 646-7603 or e-mail at kscarberry@solanocoe.net.

Sincerely,

A handwritten signature in blue ink that reads "Tom Vincent".

Thomas Vincent
President
California Academic Decathlon Association

Enclosures