



CAD SPONSORSHIP OPPORTUNITIES & BENEFITS

	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Representative to serve on the CAD Board – subject to board approval	⊕	⊕	⊕			
Special Recognition during major portions of competition	⊕					
Two-minute address during Awards Ceremony by company representative	⊕					
Logo/name inclusion on event Flyers/Posters	⊕					
Full Page Advertisement in the Commemorative Program	⊕					
Mention as State Sponsor/Partner in media ads, stories & news releases	⊕	⊕	⊕	⊕		
Name inclusion on event Flyers/Posters		⊕				
Half Page Advertisement in the Commemorative Program		⊕				
Quarter Page Advertisement in the Commemorative Program			⊕			
Business Card Advertisement in the Commemorative Program				⊕	⊕	
Logo inclusion on sponsor page of CAD website	⊕	⊕	⊕	⊕	⊕	
“Headlines” story to announce corporate affiliation	⊕	⊕	⊕			
Logo on stage banners	⊕	⊕	⊕			
Merchandise distribution to teams	⊕	⊕	⊕	⊕		
Mention in local media ads, stories & news releases	⊕	⊕	⊕	⊕	⊕	
Links to corporate web site						
Reserved VIP Seats to Award Ceremony	20	15	10	5	2	2

CORPORATE SPONSORSHIP LEVELS

Presenting Sponsor	\$ 25,000	Gold Sponsor.....	\$ 5,000
Diamond Sponsor	\$ 15,000	Silver Sponsor	\$ 2,500
Platinum Sponsor	\$ 10,000	Bronze Sponsor.....	\$ 1,000

⊕ Deliverable as printing deadlines allow

CAD will forward a tax receipt when your commitment is fulfilled.